



## Raj Joshi

*Senior Vice President, Global Consumer*

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Raj Joshi joined Blue Diamond in 2016, as Senior Vice President of Global Consumer, following an 18-year career with the Kellogg Company. As a former General Manager and Marketing VP, Raj brings significant leadership experience around driving growth, building brands, leading high-performing teams and delivering results in multiple food categories and markets around the world.

As SVP Global Consumer, Raj directs leadership of sales, marketing, brand and R&D functions for all of Blue Diamond's retail products on a global basis. As a member of the Executive Team, the SVP has shared responsibility for developing and enabling corporate strategy, fostering Blue Diamond's corporate culture and driving world-class enterprise performance.

Raj holds a Bachelor of Arts Degree from Harvard College and an MBA from Harvard Business School.

### ***Which Blue Diamond product do you crave?***

I never have to compromise on health and taste with **Blue Diamond's Roasted Salted Almonds.**