



Simone Denny

Senior Vice President, General Counsel

Simone joined Blue Diamond in 2018. She is responsible for building Blue Diamond's internal legal practice, with a particular focus on matters associated with trademarks, contracts, and employment. Her extensive experience in the consumer products and manufacturing industries includes identifying, prioritizing, and resolving legal and regulatory risks.

Before joining Blue Diamond in 2018, Simone spent a 12-year career at The Coca-Cola Company in Atlanta, Georgia where she served as Managing Counsel for Coke's \$5 billion Glaceau business, makers of Vitamin Water and Smart Water. She also spent four years overseas in London, England in roles with NCR Corporation and PA Consulting.

Simone holds a Bachelor of Science degree in Industrial and Labor Relations from Cornell University, earned her Juris Doctorate (JD) from George Washington University of Law, and a Masters of Law (LLM) from Kings College London.

Which Blue Diamond product do you crave?

Original Almond Breeze Almond Milk — I enjoy it in my morning latte or a fruit smoothie.